

europaean Spa

THE NO.1 MAGAZINE

FOR SPA AND WELLNESS



Issue 69 | April/May 2019 | www.europeanspamagazine.com



HOLISTIC HEALING

A Tibetan touch at Six Senses Spa, Alpina Gstaad, Switzerland

WELLNESS BUSINESS

Carefully curated retreats that can boost your spa's offering

A COUNTRY CLASSIC

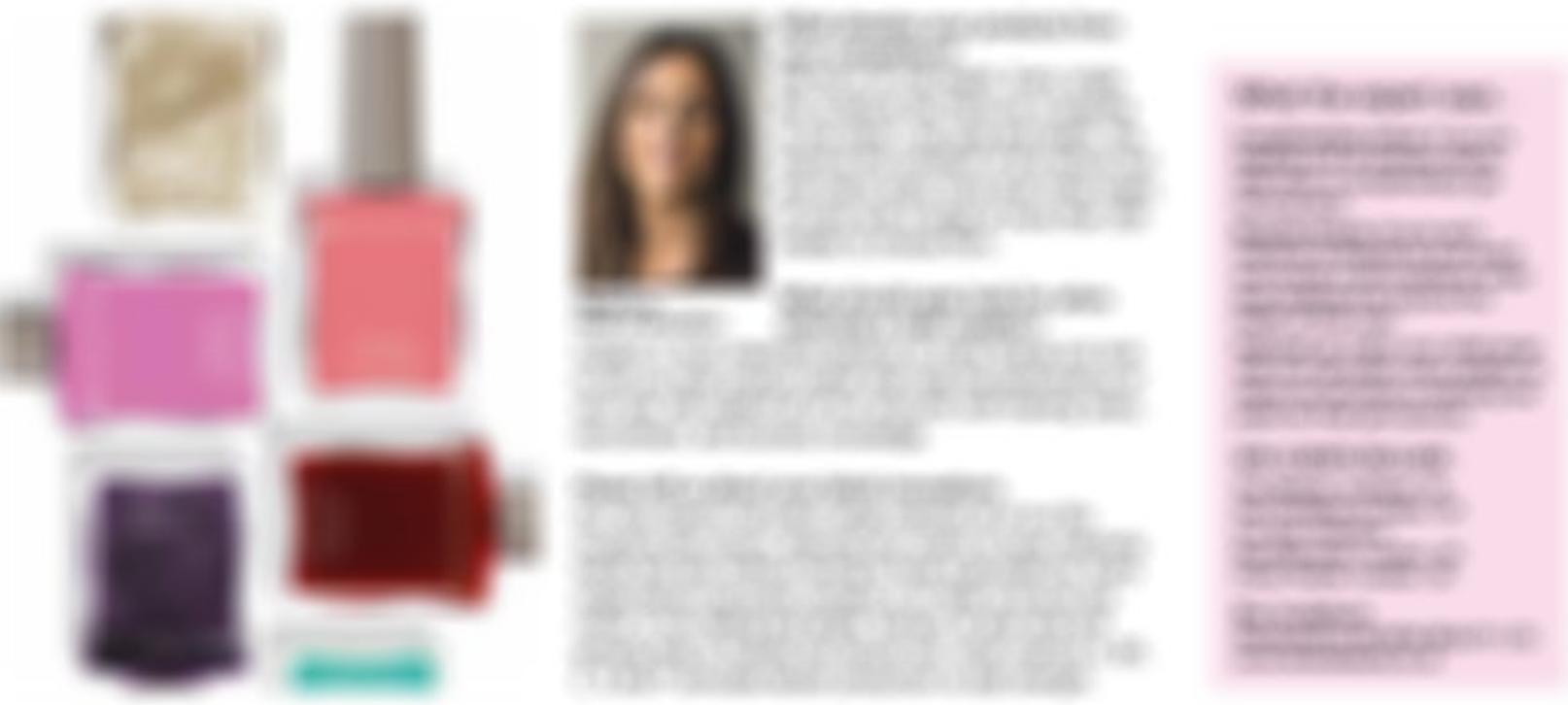
The Coach House Health Club & Spa at Beaverbrook, UK

EXPERT HANDS & FEET

How to make the most of manicure and pedicure services

END SCULPTURE

...the most popular treatments in the spa industry...



MAVEX

Launched in 2009 in Switzerland, MAVEX offer quality treatments for face, body, hands and feet, including Calluspeeling



What makes your products extra special?

MAVEX treatments and products work; it really is as simple as that. Results have always been the driving force behind MAVEX, through innovation backed by the latest scientific research. Our straight-forward and effective treatment protocols are supported by beautifully packaged retail items and stunning marketing images. Spa clients can also expect flexibility with ordering to suit their businesses.

What should spas look for in a nails supplier?

Alison Dalton, director, Pareto Cosmetics
Spas need to offer clients full manicure, pedicure and nail care, which MAVEX can provide. Alongside Calluspeeling we offer our beautifully aromatic Alpine Foot Spa for pedicure treatments; the Anti Dark Spot Hand manicure treatment and the Micoxan nailcare retail items; Nail Regenerating Cream to tackle dry, brittle nails; and our Intensive Nail Solution to improve the condition of fungal nails.

Please tell us about your latest innovations

Micoxan Nail Regenerating Cream is a revolution in nailcare and is great between gel or gel polish applications. Its unique combination of allantoin and AHA/BHA, provides deep moisturisation preventing dry brittle nails. In addition, Micoxan Intensive Solution is a game-changer for fungal nails, greatly improving the appearance of the nail and nail bed as it grows out following an infection.

What the expert says...

Educational focus: During treatments, ask the right questions then educate clients about foot, hand and nailcare.

Active ingredients: Ask your nails supplier to explain the active ingredients in their ranges. This will make it easier to explain what they can do for your guests.

Confidence in quality: Have confidence in yourself, your skills and training, and the quality of the products you invest in.

SPA CLIENTS INCLUDE:

- Aurora Health & Fitness, Park Plaza County Hall Hotel, London, UK
- Aquavie Boutique Spa, Kent, UK
- Richards Salon, Gibraltar
- Cannelle Beauté, Oxfordshire, UK

MAVEX
Distributed by Pareto Cosmetics
www.mavex.uk

