

# Professional

MAR•APR 2013 THE BIBLE OF THE AUSTRALIAN AESTHETICS INDUSTRY

# BEAUTY

## SWEET BIRD OF YOUTH

*flying in the  
face of ageing*

Bone dry  
*the osteoporosis  
epidemic*

Message  
in a bottle  
packaging  
peptides

A HELPING  
HAND  
*it's a digital world*

*Industry Pioneer*

*Danné M. King*

**DMK**

Danné Montague-King®



# Nails Top Shelf

Professional Beauty  
Products



2  
Mavex Hand Collection  
in Gel Mask, Velvet Dry  
Oil, Anti Dark Spots  
Cream, Anti Dark Spots  
Serum and Silky Peeling.  
Contact Mavex [mavex@  
basymint.com.au](mailto:mavex@basymint.com.au)





# MAVEX

Switzerland

Everything you need to create beautiful feet.... *Let Your Feet Fly®*

## **CALLUSPEELING®**



The new revolutionary foot treatment from Mavex Switzerland, is now available in Australia.

Dead, hard & calloused skin is removed effortlessly in just 15 minutes, leaving feet soft & beautiful.

- Salon only professional treatment
- Highly profitable for your salon
- Amazing results immediately without blades
- Simple & quick
- Organic
- Not tested on animals
- TGA approved as a Medical Device Class 1

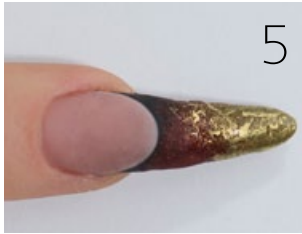
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Manufactured by Mavex SA  
(Switzerland)  
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## Step 1

It's all about preparation! The trick to good adhesion is preparation. After cleansing/sanitising yours and your client's hands, remove the existing enhancement with your X-cut e-file bit and 150 Zebra file. Use your cuticle pusher to push back cuticles and then your cone bit piece to remove protein growth around the cuticle area. Note: I used my YN99 e-file on a low speed to run around the cuticle area in an anticlockwise motion. With this bit I can actually push the cuticle back and remove protein growth in a dual action. I find my Cone bit extremely handy. Remove any oil and contaminants by cleansing the nail plate with Swipe on a Nail Wipe, then apply two coats of Protein Bond to the entire nail plate. Note: Protein Bond is a non-acid primer — great with any product for maximum safe adhesion. Following this preparation I am now ready for my Reverse Application.

## Step 2

Using the latest Young Nails Cover Pink Powder with our Monomer, gives full coverage of the nail plate. This is great for achieving an extended nail plate look for nail biters. With a reverse bead placed down, I'm able to create the foundation for a perfect smile line which impacts when showing off your free-edge artwork. Tip: For the perfect reverse, ensure the bead size you have on your brush is at least half the size of the nail plate. File around the edge lip of your Reverse Application wall with the Diamond File to show off a super-sharp smile line!

## Step 3

Using pure coloured acrylics from the Rainbow and Earth Tone Imagination Art range, firstly apply Rainbow Black laid right into the smile line, then feather it down, part-way, on the free-edge.

## Step 4

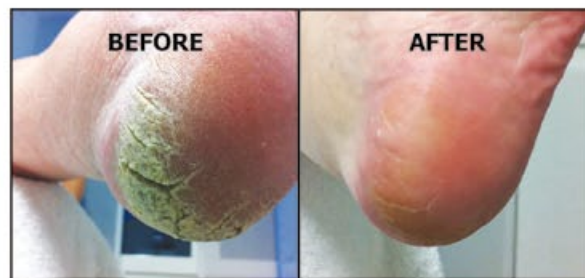
Next, take Rouge and feather a medium sized bead over half the existing free-edge.

## Step 5

Finally apply Met Gold for the wow factor on the remaining nail plate and down to the tip.



# CALLUSPEELING®



The new revolutionary professional foot treatment from Switzerland, is now available for the first time in Australia.

Amazing results without blades.

Dead, hard & calloused skin is removed effortlessly after just 15 minutes, leaving feet soft & beautiful.

Simple & rapid.

While Calluspeeling® is left to work, cuticle & nail polish removal can be done, saving you time while increasing profitability for your salon.

Time saving.

Calluspeeling® can also be applied to the feet while other treatments such as manicures or facials are in progress.

Highly profitable.

Available in Australia from:



Busymint Pty Ltd

Tel: 0404 455 309

Email: [busymint@gmail.com](mailto:busymint@gmail.com)



[www.facebook.com/busymint](https://www.facebook.com/busymint)

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